

Specification of Competency Standards for Printing & Publishing

Unit of Competency

Title	Understand new technology and concept affecting e-publishing development
Code	106326L4
Range	In an e-publishing company, continuously maintain awareness on the new technology and concept that affect e-publishing development, be able to relate them with the stage of the company development in e-publishing, and to consider how to maintain the competitiveness of the company in midst of a rapidly changing environment.
Level	4
Credit	6 (For Reference Only)
Competency	<p>Performance Requirements</p> <ol style="list-style-type: none"> 1. Through schematic frameworks such as the five senses of human, man-machine interface, semantic changes, media conversion interface, e-publishing reading scenario, etc, understand the roadmap of previous e-publishing development in technology and conceptual aspects, and then understand the possibilities of future changes in e-publishing technology and concept through channels such as various magazines, exhibitions, seminars and tracing studios, etc.. 2. Be able to consider the latest development in e-publishing technology and concept in the implementation process. 3. Based on the above competencies, be able to relate company's stage of development in e-publishing with consideration on how to maintain the company's competitiveness in the rapidly changing e-publishing environment.
Assessment Criteria	<p>The integrated outcome requirements of this unit of competency are:</p> <ul style="list-style-type: none"> • Be able to describe the development roadmap of e-publishing based on some schematic frameworks, and extract various information from new technology and concept for understanding the possibilities of future changes in e-publishing. • Be able to relate company's e-publishing development stage with consideration on how to upkeep company's market advantage in the rapid changing e-publishing environment.
Remark	