

**Specification of Competency Standards**  
**for the Printing and Publishing Industry**  
**Unit of Competency**

1. Title	Understand cultural features and the arts of different places
2. Code	PPPUAD402A
3. Level	4
4. Credit	12
5. Competency	<p style="text-align: right;"><u>Performance Requirements</u></p> <p>5.1 Understand publication related social and cultural background      ♦ Understand cultural features and the arts of different places</p> <p>5.2 Set design framework      ♦ Set publication design framework based on social and cultural background and artistic features of the place of publication as well as creative ideas</p>
6. Range	Set publication design framework based on the social and cultural background and artistic features of the place of publication as well as creative ideas, follow up overall quality and progress of publication and perform related tasks in design department.
7. Assessment Criteria	<p>The integrated outcome requirements of this unit of competency are:</p> <p>(i) Able to set design framework based on the social and cultural background and artistic features of the place of publication and perform related tasks.</p>
8. Remarks	The credit value of this unit of competency is based on the assumption that the learner has knowledge of design.