Specification of Competency Standards

for the Printing and Publishing Industry

Unit of Competency

1. Title	Understand book design skills
2. Code	PPPUAD302A
3. Level	3
4. Credit	12
5. Competency	Performance Requirements 5.1 Master overall requirement on book design ♦ Master format, materials, layout, printing and binding function of books 5.2 Understand reader's requirement on readability ♦ Understand reader's requirement on readability and design accordingly 5.3 Master specification and resources limitations ♦ Master major limitations and design accordingly 5.4 Design books to meet reader's requirement ♦ Design books that fulfil reader's requirements according to overall requirements on book design and taking into account major limitations
6. Range	Design books that fulfil reader's requirements according to overall requirements on book design and major limitations and perform related tasks in design department.

7. Assessment Criteria	The integrated outcome requirements of this unit of competency are: (i) Able to design books that fulfil reader's requirements according to overall requirements on book design and taking into account major limitations.
8. Remarks	The credit value of this unit of competency is based on the assumption that the learner has basic knowledge of layout design.