

Specification of Competency Standards
for the Jewellery Industry
Unit of Competency

Functional Area - Design

Title	Master professional design knowledge of the jewellery industry
Code	108893L4
Range	This unit of competency is applicable to designers working in the jewellery design department of the jewellery industry. Practitioners should be capable of making careful analysis and judgment, and mastering professional design knowledge to handle daily jewellery design duties independently.
Level	4
Credit	6
Competency	Performance Requirements 1. Know about the professional design knowledge of the jewellery industry • Know about the professional ethics in design, such as: ○ Confidentiality ○ The spirit of contract ○ Integrity and respect ○ Safeguard intellectual property • Know about the intellectual property ordinances of Hong Kong, China and major overseas markets, including: ○ Coverage ○ Practical application ○ Application procedure ○ Legal responsibility • Understand the jewellery industry and market trend 2. Apply professional design knowledge of the jewellery industry • Observe professional ethics when performing design duties, such as: ○ Keep the design and invention of the organization and customers confidential ○ Utilize company resources effectively when performing design duties ○ Finish the job within the estimated timeframe and resources to match with the organization's product research and development plans • Safeguard intellectual property ○ Assist the organization and customers in safeguarding the intellectual property of the new design during the process of jewellery product research and development ○ Check the registered jewellery design patents and existing jewellery products in the market to prevent the new design from infringing intellectual property or developing products similar to existing products in the market ○ Immediately alert the organization and customers of any innovative design and invention, and assist in making registration in the appropriate country or making patent registration to safeguard the interests of the organization and customers • Apply knowledge of the industry and market in product design ○ Design new jewellery products to meet the current and future development of the jewellery industry and market trend ○ Apply newly developed techniques in the jewellery industry during the design process to meet market demand 3. Professionalism

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	• Respect intellectual property and avoid plagiarism, preventing individuals and the organization from falling into the trap of infringement of intellectual property rights
Assessment Criteria	The integrated outcome requirements of this unit of competency are: • Able to apply professional knowledge of jewellery design and newly developed technologies and techniques in the design or research and development of jewellery products; and • Safeguard intellectual property and demonstrate professional integrity during the design of jewellery products.
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