

Specification of Competency Standards
for the Jewellery Industry
Unit of Competency

Functional Area - Design □

Title	Understand intellectual property
Code	108880L3
Range	This unit of competency is applicable to practitioners working in the jewellery design department of the jewellery industry. Practitioners should be capable of understanding the importance of intellectual property of jewellery design and relevant ordinances. They should also respect the creative industries, and avoid plagiarism and infringement of intellectual property rights.
Level	3
Credit	3
Competency	Performance Requirements 1. Understand the classification and characteristics of intellectual property • Know about the major aspects of intellectual property, such as: ○ Copyright ○ Registered Designs ○ Design Patents • Know about the ordinances related to intellectual property, such as: ○ Trade Marks Ordinance and Trade Marks Rules ○ Patents Ordinance ○ Registered Designs Ordinance and Registered Designs Rules ○ Copyright Ordinance ○ Prevention of Copyright Piracy Ordinance • Know about the characteristics and coverage of each aspect of intellectual property, such as: ○ Design registration only covers the external appearance of the product ○ Design patents refer to innovative technology invention, including registration of machinery and all kinds of innovative treatments 2. Master the coverage of intellectual property • Able to identify the classification and coverage of various kinds of intellectual property • Able to respect intellectual property to prevent plagiarism, so as to avoid individuals and the company to fall into the trap of infringement 3. Professionalism • Respect intellectual property and avoid plagiarism, preventing individuals and the organization from falling into the trap of infringement of intellectual property rights
Assessment Criteria	The integrated outcome requirements of this unit of competency are: • Able to know about the ordinances related to intellectual property of jewellery design; and • Avoid plagiarism or infringement of intellectual property rights when performing jewellery design.
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