

Specification of Competency Standards for Hairdressing Industry

Unit of Competency

1. Title	Design Hairstyles to Match the Overall Image
2. Code	105384L4
3. Range	This unit of competency (UoC) is applicable in hairdressing-related workplaces. It involves some creative and non-routine activities and requires skillful techniques and judgment. Practitioners should be able to design hairstyles that suit customer's unique temperament and image.
4. Level	4
5. Credit	9 (for reference only)
6. Competency	Performance Requirements 6.1 Possess knowledge of designing hairstyles to meet the overall image ◆ Understand the concept and purpose of hairstyle design ◆ Understand the basic principles of hairstyle design, e.g.: the principles of shading, symmetry, balance, harmony, contrast, proportion, rhythm and unity ◆ Understand factors of consideration for design styles and their importance, e.g.: • Customer's profession, background, personalities, preference and age • Customer's head, face, body shape and skin colour • Customer's hair texture and colour • Seasonal and currently popular designs ◆ Understand the steps of executing hairstyle design, including: • Communicating with the customer • Drawing sketches • Image positioning • Confirming the design 6.2 Design hairstyles to match the overall image ◆ Master hairstyling techniques and follow correct steps to execute image styling for customers • Observe and communicate with the customers to understand occasions they will attend, their clothing and makeup, etc. • Analyze the objective conditions, personal styles and characteristics of the customers, and draw the designs and sketches • Modify and adjust the design according to preliminary design results and customers' opinions, and work out the image positioning • Execute the confirmed styling design ◆ Master the image positioning methods and their characteristics, e.g.: profession positioning, personality positioning

	◆ Master the characteristics and hairstyling techniques for different image styles to execute hairstyling for the customers according to their personal styles and occasions, such as classic, trendy, avant-garde, etc. 6.3 Exhibit professionalism ◆ Recommend to customers from a professional angle hairstyle designs fitting their overall image, and explain clearly the characteristics of the styles designed
7. Assessment Criteria	The integrated outcome requirements of this UoC are the abilities to: (i) Master knowledge and techniques for personal image hairstyling, and (ii) Master the basic principles and techniques for personal image hairstyling; apply different styling techniques (e.g.: perming, colouring, hair cutting and blow-drying and evening hairstyling) to perform styling for customers and design hairstyles fitting with their overall image, character, appearance and occasions/environment.
8. Remark	