

**Specification of Competency Standards for Hairdressing Industry**

**Unit of Competency**

1. Title	Design Hairstyles to Match the Overall Image
2. Code	105384L4
3. Range	This unit of competency (UoC) is applicable in hairdressing-related workplaces. It involves some creative and non-routine activities and requires skillful techniques and judgment. Practitioners should be able to design hairstyles that suit customer's unique temperament and image.
4. Level	4
5. Credit	9 (for reference only)
6. Competency	<p>Performance Requirements</p> <p>6.1 Possess knowledge of designing hairstyles to meet the overall image</p> <ul style="list-style-type: none"><li>◆ Understand the concept and purpose of hairstyle design</li><li>◆ Understand the basic principles of hairstyle design, e.g.: the principles of shading, symmetry, balance, harmony, contrast, proportion, rhythm and unity</li><li>◆ Understand factors of consideration for design styles and their importance, e.g.:<ul style="list-style-type: none"><li>• Customer's profession, background, personalities, preference and age</li><li>• Customer's head, face, body shape and skin colour</li><li>• Customer's hair texture and colour</li><li>• Seasonal and currently popular designs</li></ul></li><li>◆ Understand the steps of executing hairstyle design, including:<ul style="list-style-type: none"><li>• Communicating with the customer</li><li>• Drawing sketches</li><li>• Image positioning</li><li>• Confirming the design</li></ul></li></ul> <p>6.2 Design hairstyles to match the overall image</p> <ul style="list-style-type: none"><li>◆ Master hairstyling techniques and follow correct steps to execute image styling for customers<ul style="list-style-type: none"><li>• Observe and communicate with the customers to understand occasions they will attend, their clothing and makeup, etc.</li><li>• Analyze the objective conditions, personal styles and characteristics of the customers, and draw the designs and sketches</li><li>• Modify and adjust the design according to preliminary design results and customers' opinions, and work out the image positioning</li><li>• Execute the confirmed styling design</li></ul></li><li>◆ Master the image positioning methods and their characteristics, e.g.: profession positioning, personality positioning</li></ul>

	<ul style="list-style-type: none"> <li>◆ Master the characteristics and hairstyling techniques for different image styles to execute hairstyling for the customers according to their personal styles and occasions, such as classic, trendy, avant-garde, etc.</li> </ul> <p>6.3 Exhibit professionalism</p> <ul style="list-style-type: none"> <li>◆ Recommend to customers from a professional angle hairstyle designs fitting their overall image, and explain clearly the characteristics of the styles designed</li> </ul>
7. Assessment Criteria	<p>The integrated outcome requirements of this UoC are the abilities to:</p> <ul style="list-style-type: none"> <li>(i) Master knowledge and techniques for personal image hairstyling, and</li> <li>(ii) Master the basic principles and techniques for personal image hairstyling; apply different styling techniques (e.g.: perming, colouring, hair cutting and blow-drying and evening hairstyling) to perform styling for customers and design hairstyles fitting with their overall image, character, appearance and occasions/environment.</li> </ul>
8. Remark	