

Specification of Competency Standards for Hairdressing Industry

Unit of Competency

1. Title	Apply Professional Hair cutting and Blow-drying Techniques to Design Hairstyles
2. Code	105372L4
3. Range	This unit of competency (UoC) is applicable in hairdressing-related workplaces. It requires some creativity and judgement. Practitioners should be able to apply hair cutting and blow-drying techniques to design trendy hairstyles suitable for the customer's style.
4. Level	4
5. Credit	9 (for reference only)
6. Competency	<p>Performance Requirements</p> <p>6.1 Understand professional hair cutting and blow-drying and hairstyle design techniques</p> <ul style="list-style-type: none">◆ Possess knowledge of professional hairstyle design, e.g.:<ul style="list-style-type: none">• Characteristics of different hairstyle designs (e.g.: feathered hair is gradually layered down to the shoulders with disconnect cutting)• Prevalent trend (prevalent length and layer of the season)• Factors affecting design results• Image creation (matching with the clothing and makeup)• Characteristics of different professionals and age groups◆ Understand professional knowledge of hair cutting and blow-drying, e.g.:<ul style="list-style-type: none">• Analysis of face shapes and facial features• Analysis of hair texture and it noting points, e.g.: natural curly hair, permed or straightened hair• Effects of different cutting angles◆ Understand different hair cutting and blow-drying techniques and their effects, e.g.: lines, texture, volume and layers, etc.◆ Know about customer communication techniques in order to confirm customer requirements <p>6.2 Apply professional hair cutting and blow-drying and design techniques for hairstyle design</p> <ul style="list-style-type: none">◆ Master the prevalent trend and apply hair cutting and blow-drying techniques to design original and trendy hairstyles suitable for the customer's image according to customer's face shape, facial features, etc.◆ Explain the aftercare to customers <p>6.3 Exhibit professionalism</p> <ul style="list-style-type: none">◆ Examine the design result and customer's level of satisfaction during and after the service, and rectify the deviations in design result◆ The hair cutting and blow-drying styles designed meet the customer requirements

7. Assessment Criteria	<p>The integrated outcome requirements of this UoC are the abilities to:</p> <ul style="list-style-type: none"> (i) Master the characteristics and results of different hairstyle designs, consider external factors such as customers' face shapes and facial features, etc., and apply professional hair cutting, blow-drying and design techniques to design trendy hairstyles for customers highlighting their own personalities; and (ii) Provide aftercare advice to customers.
8. Remark	